4.48

5.98

6.48

7.98

# OF INTEREST TO WOMEN

The Wife of the Minister of the Spanish American States and Her Chil- participated in by both, with few, if any, dren-Paper Favors for the Cotillon.

# WELL-GROOMED WOMAN.

Mrs. Harriet Hubbard Ayer Illus-

dressed and correct in all the appoint- The ments of a thoroughbred daughter of the eagerly. means that the lady in question is most you look like us, not like all the rest!" delicately fastidious in everything pertaining to her tollet and personality. The wellgroomed woman would much sooner relinnuish her breakfast than her morning plunge, and about as willingly submit to an attack upon her moral character as to a suspicion that her linen was ever other

is exemplified in the appearance of a so-clety woman of New York, who is fifty laugh! baby. Whe years if a day, and who looks in the strongest glare of a mid-day sun less than thirtyfive. I asked this truly marvellously prefive. I asked this truly marvellously prefive the five the five this prefive the five this prefive the five this prefive this truly marvellously prefive the five this prefive the five this prefive this prefiv served woman the other day how she kept her youth, and she replied: "By constant care, my dear. I do nothing much beside. I arise at 8 o'clock every morning and take a cold plunge; then my maid rubs me briskly with Turkish towels and mittens, and I go back to bed and take my breakfast there At 10 my masseuse comes; she first washes my face with hot water and soap, and then my face with not water and soap, and then rinses with cooler water; then she gives me facial massage. Three times a week I take the full massage seance with an electric bath. Immediately after I have my hir dressed for the day. The days I do not take the electric bath my manicurer cours and looks out for both my hands and for and looks out for both my hands and fest.

cycle or for a turn in the park on ny horse or for an hour at the gymnasiun. At 1 I eat my second breakfast. From 2 o 3 I rest, then I dress for afternoon visits; at 5:30 I am again in my own apartmen. and visible to no one until I am dressed for the evening. During this time I rest, write a few necessary notes; at 7 we dine; after dinner the theatre or opera or any evening function, and the last thing before retiring a hot scrub from head to feet. At this time I take a sort of account of stock. If I find that I am looking baggard I re-ligiously remain in bed the whole of the next day. If I seem to be gaining in flesh I weigh myself on my scales, which are always in my bath room, and I regulate my diet and exercise accordingly. I have kept my weight, with scarcely the variation of an ounce, at 142 pounds for ten years."
"Do you know," I said to her, "that you

look younger than you dld fifteen years

About 11 o'clock I dress either for my M-

am a thousand times prettier and more attractive than I have ever been, and when I appear in a new evening frock or a tailormade gown he is as proud of me as ever he was during our honeymoon, and I am as happy as a girl over her first conquest. 'Il fant souffrir pour etre belle,' and I have carned my hold on youth by spending hours every day in earing for and cherishing the charms that slip from a woman's grasp so easily. It has paid me, for it has given me back my lover in the husband whose eyes wandering away from wife and

"How much does it cost you," I asked, "to keep yourself in such perfect and ex-quisite physical condition?"

"Why," she replied, "I have never estimated. A good deal, of course, but as we can afford it, the cost is of no importance, but were I a poor woman I could and would keep myself young and attractive by just the advice given in the Journal, with scarcely the expenditure of a dollar. It would involve doing personally the services I pay for, but it can be done. Any woman of average intelligence can give herself facial massage; one may get all the gymnastics necessary from a pair of dumbbells or Indian clubs. The diet requires a little looking luto and great self-control, but it costs nothing. Any woman may keep

The Easter vacation gayeties are necessarily brief, so there is no time to be lost. The town is full of fresh-faced vacation gayeties and spray losting and spray lost and spray los young girls and smart-looking boys in Directoire sticks fied with posies and hung on a pole surmounted by a crown them each to the other of his kind, when

## A FELLOW FEELING.

It is told of Miss Winnie Davis, "the trates This Familiar
Phrase.

day, when a very young child, she was taken by her mother to the British Musetaken by her mother to the British Museum. The little girl took a keen interest
in all she saw there, and appreciated it
with an intelligence beyond her years. All
she is Willing to Take the
Time and Trouble,

day, when a very young child, she was
taken by her mother to the British Museum. The little girl took a keen interest
in all she saw there, and appreciated it
with an intelligence beyond her years. All
at once Mrs. Davis, whose attention had
been absorbed by some work of art, missed
been absorb

nineteenth century, one says of her she is "Come to my arms!" her mother heard a well-groomed woman. Practically it her say, "for you are one of our people;

Mary Brewster Hazelton's "In the new supply of expensive Carlsbad, and I terror that she may not have it for Easter Studio" (No. 299) has taken the first Hall-hope you will be very careful with it. Studio" (No. 299) has taken the first Hall- hope you will be very careful with it. garten prize. Louise Cox has received the third prize for her "Pomona" (No. 203).

### SHE TOLD HER SECRET.

child was addressing the marble at a smile and murmured: "I always had walk by her side. The woman approached. patience with fools."

A SLIGHT MISUNDERSTANDING.

Madame-Norah, I have just ordered a

### THE RULING SPIRIT.

During Lent the girl bad watched the to inspire. The daily service had been exceptions. At length came Good Friday, and the girl marked how her divinity was clothed in clinging black robes. There had been an absence of all gay color during the entire six weeks, but this final cos-A story is told of a certain old lady who render of vanity, an absolute giving up of tume seemed to the girl a complete surdaughter of the Confederacy," that one died not long ago, and who during her life-the world to mark a penitential spirit so day, when a very young child, she was

Time and Trouble,

When one briefly wishes to epitomize a woman as exquisitely near, perfectly mose give her a distinctly modern look.

Time and Trouble, been absorbed by some work of art, missen her:

"Mrs. Brown, I wish you could tell me her."

"Mrs. Brown, I wish you could tell me her."

"Mrs. Brown, I wish you could tell me her."

"Mrs. Brown, I wish you could tell me her."

"Mrs. Brown and Trouble, her."

"Mrs. Brown and Trouble, her."

"Mrs. Brown and Trouble her."

"Mrs. Brown and Tro The girl slipped out luto the nisle. As she and whispered: "Come with me to Mme. Blank's. I must see my gown, I am in

One of the interesting mothers of the oldest son is now in the public school in | me, more than any good wife always gives | her parents took her to Guatemala. While a suspicion that her linen was ever other than absolutely immaculate.

The well-groomed girl of twenty is a charmingly fresh and attractive creature, but even a girl a little careless may be an alluring sight with the loveliness and by masses coal black hair. Her skin is he did English, he was placed in the fourth said there can that tender thought of mothgiamour of youth offsetting ruffled hair or rumpled ribbons.

The most striking example of the reward of personal fastidlousness in this respect as exemplified in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the appearance of a so- young children, and how merrily she did in the fourth errhood and the responsibility that it entere that that lender thought of method and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follow, erhood and the responsibility that it entered that the follows are the follows.

MME. DE LAZO ARRIAGO AND HER CHILDREN.

When I asked Mme, de Lazo how she and Honduras, and a splendid specimen of match, and a very happy one.



A FANCY IN EPAULETTES.

young child recently declined an invitation Norah-I'll do my best, mum; but I ain't had experience in cooking it.

It is in the woman past middle age that to dinner, giving as an excuse that there had experience in cooking it.



terns, new Spring shapes; good value. .48. Men's All-Silk Tecks, Four-in-nands or Band Bows, light, dlum- or dark grounds; new

Spring styles..... Ladies' All-Silk Tecks and Four-

Men's Easter Neckwear.

"GREATER NEW YORK'S GREATEST STORE.

Again Greet You with a Money-Saving Clink.

and mat rials, are offered as follows:

1.25 Reefers

2.00 Reefers

2.50 Reefers

3.00 Reefers

3.75 Reefers

4.50 Reefers

Our Complete Shaving Outfit for 98c. Men's All-Silk Teck.

,98 | 5.00 Reefers

1.49 6.00 Reefers

2.48 8.50 Reefers

2.98 10.00 Reefers

3.48

Misses' 2,000 Sample Reefers, sizes 4 to 14 Reefers. years, showing the best workmanship

.25 Gnly One Set to Each Customer,

Cut Flowers for Easter.

ROSES-Finest Grown.
The Bride, Bridesmaid and Morgan, \$2.68 per dozen.
Cusin, Watteville and Whitney, \$1.38

CARNATIONS.—McGowan, Scott, Day break, Portla, Emma Pierson and Storm King, 48c. per dozen.

erle, Hoste and Nephetos, \$1.28 per



# Floral Thoughts for Easter!

SPRING FLOWERS

### In Easter Plants

Our greenhouses show such a wealth of Easter Lilies, 1.68 per doz. light everybody. In a scene of floral Azalias, 49c.

beauty are represented: Easter Lilies, 64c., 79c., 27c. Daisies, 43c., 59c., 79c.

Calla Lilles, 30c. Roses, 70c. Lilies of the Valley, 98c. Hydrangeas, 89c., \$1.29, \$1.69.

Azaleas, 89c., \$1.29, \$1.69. Hyacinths, 19e. Spiraea, 39c.

Palms, 89c., 98c., \$1.49.

Orders for Flowers to be delivered on EASTER MORNING will receive prompt and careful attention. OPEN TO-NIGHT.

OPEN TO-NIGHT. BLOOMING DALE BROS. | BLOOMING DALE BROS.

# She is proud of her four bright boys a great deal of time to it," she added ber of years in New York, where she be- ess Mont-Roig. Her husband holds a high

"Of course I do," she replied. "Fifteen years ago I weighed nearly two hundred pounds and had three chins. I am younger, because I know how to fight the very deem of old age-Increasing flosh and increasing indolence and carelesseess. Fifteen years ago my husband was always speaking of some other woman's beautiful gure and trim appearance. At that time I ways superintend the speaks five languages, was a dowdy, dumpy-looking creature. All of a sudden I awakened to the feel that I had grown positively unattractive to my

of a sudden I awakened to the fact that I had grown positively unattractive to my husband, whose love was more than life to me. I got a book on physical culture, another on diet, and to-day Ned tells me I had grown positively unattractive to my husband is perfectly able to support all the honors of his official position," or Madame's opinion of it. When yet a of the old masters speak of educated artistics.

It may be that there is a kind of glamour had glamour had grown positively unattractive to my husband, whose love was more than life to make great pains with their pronunciation. She admires our port all the honors of his official position," or Madame's opinion of it. When yet a of the old masters speak of educated artistics.

It may be that there is a kind of glamour had glamour had grown positively unattractive to my husband is perfectly able to support all the honors of his official position," or Madame's opinion of it. When yet a of the old masters speak of educated artistics.



ROOM FOR ONE ONLY.

In an English novel written some years her looks and her figure, or get back charms that have apparently fied, if she has persistency and good sense."

The long stems of the violet of the straight and narrow path so completely as to leave no room in HARRIET HUBBARD AYER.

It for anybody else."

The long stems of the violet of the straight and narrow perforations into the water. The effect is rather lighter and more delicate than as follows: In the bottom of a quaint HARRIET HUBBARD AYER. it for anybody else."

# FOR DOMESTIC WORKERS.

Until the day when the makers of kitchen the blossoms.

is obtained by the customary massing of shaped dish she fits a piece of white flan-

should have a high kitchen chair. As much as possible of the kitchen work should be done seated, and this is impossible with the ordinary chair and table. A ble with the ordinary chair and table. A cidity which the long soaking of the leaves ble with the ordinary chair and table. A cidity which the long soaking of the leaves by the cidity which the long soaking of the leaves which are so objectionable in cartisgos.

For children as well as grown folks. It's have sprouted, and in a little longer time have sprouted, and in a little longer time adelight to every woman to see the grand assortment of Hats and Bonnets we are showing. Maybe four times the room we've tokens of every kind—Books, Booklets, or had for Millinery things. And every cardiate and the curied seeds have sprouted, and in a little longer time adelight to every woman to see the grand assortment of Hats and Bonnets we are showing. Maybe four times the room we've tokens of every kind—Books, Booklets, or had for Millinery things. And every cardiate and the curied seeds have sprouted, and in a little longer time adelight to every woman to see the grand assortment of Hats and Bonnets we are showing. Maybe four times the room we've tokens of every kind—Books, Booklets, or had for Millinery things. And every cardiate and the curied seeds have sprouted, and in a little longer time adelight to every woman to see the grand assortment of Hats and Bonnets we are showing. Maybe four times the room we've tokens of every kind—Books, Booklets, or had for Millinery things. And every had for Millinery things. And every had for Millinery things. So to specific the standard sorts. For Easterride here are gradually as delight to every woman to see the grand adelight to every woman to see the grand adelight to every woman to see the grand as delight to every woman to see the grand as delight to every woman to see the grand as delight to every woman to see the grand as delight to every woman to see the grand as delight to every woman to see the grand as delight to every well-stuffed cushion will elevate a potato peeler or egg beater to the height where do not own this sort of teapot tie the said stuffs.

Domestic economists have long preached stuffed cushion will elevate a potato provide herself with that aid to easy labor.

The wonderful part is the prices—newest, said stuffs.

A FAILURE IN PERSPECTIVE.

The Southern habit of giving family inch of it crowded with the timenest snaps, which are so objectionable in earth-grown the wonderful part is the prices—newest, handsomest goods, marked as if the season were ending instead of just at the start.

One thought—children's and misses' Trimmed Hats, \$3.50 and upward.

Domestic economists have long preached the value of paper as a heat preserver. They have advised wearing strips of newspapers in one's shoes on cold days, and other impossible devices. But paper does keep the heat from escaping, from the handle of an iron, for instance. Iron holders made of several thicknesses of paper and covered with more durable material are the ideal ones.

Rather an attractive bit of table decoration may be managed with a very few violets or pansies, some green leaves and a small pot-pourti jar makes an admisses. The long stems of the violets or pansies are then stuck through the vertices into t

PAPER COTILLON FAVORS FOR EASTER VACATION GAYETIES.



fun will begin. In anticipation here are some paper favers for the cotillons of the young people. It is good taste to have hairpin. The harlequin is borne by the carefully arranged with their numbers too often neglected, is to see that every

these silvenirs, pretty and simple, rather than costly. It is the French that have introduced paper favors and we have been lick to accept their suggestion.

It is good case to have introduced and there are a couple of curious and mames so that there shall be no continuously. It is the French that have introduced paper favors and we have been lick to accept their suggestion.

It is good case to have introduced and there are a couple of curious and mames so that there shall be no continuously. It is the French that have frilled buttons for the lapels of the boys.

The two most amusing features are the baskets filled with moss in which hold in the favors having a stick such as the paraof her duties does she appear so graceful. green paper cravats for the youth, and the favors having a stick such as the para- and pleasit s.

nel. She wets it thoroughly and sews Until the day when the makers of kitchen tables construct them low enough to be accessible to a woman when seated, she prevent them from floating about in the week the mustard and the curied seeds for children as well a grand array.

# Boys Clothing.

Double-breasted Suits,

\$5.00. "The Golf" Suit, \$6.50.

Sailor Suits, \$1.95 & \$2.50.

Lord & Taylor, Broadway & 20th St.

some. Seasonable stuffs and shapes of every sort are in

That is but one feature of the store attractiveness. . The goods themselves are far and away more surprisingly win-

> EASTER BOOK STORE Wide awake for any season. Alway

Episcopal Hymnais, 20c to \$2.90. Combination Sets, prayer book and hynal, 65c to \$11,25.

Bibles, without references, 27c to \$ Bibles, with references, to there'

ordance and mas, ... \$8.10. Family Bibles, quarto size, \$2.85 to \$8. Catholic Prayer Books, 20c to \$2.50; in sets of 2 vols., \$1.35 to \$4.80. Lenten Books, 20c and up.

Easter Cards, flat, 2 to 120 Easter Cards, folding, 4 to 15c. Celluloid Cards, hand painted, 20, 30c. Easter Novelties, 25c to \$1.65. Sachets, hand painted, Easter designs, \$1.50 to \$4.25.

Easter Bookle's, beautiful lithographio-illustrations 10 to 75C.

### THE GISMONDA An extra lot of taffeta silk Umbrellas. close rolled, well made. Improved Improved leather by the most notable modern Glove frame, \$2.90; might be \$5.

In the brightest, lightest Ribbon store in the country. New things on counters every day. Three special lots for the Easter sale.

Persian Ribbon, warp printed with Persian Ribbon, warp printed with satin stripes, 4 in, wide, 25c; should be 75c. Black and white striped and all-silk Ribbons, delicate shades; light satin and gros grain Ribbons, all warp printed. Exquisite new patterns, have been 75c

Now 39c yd. Choice lot finest Persian Ribbons of the season. Most of them have been \$1. We say 50c yd. Up to 5 in. wide. Another lot of those rich double black satin Ribbons, pure silk, 25c; were 45c.

Women's all silk Parasols, white a beau-tiful, presentable sun shade. Nothing cheap or trashy about it and yet but \$1.

Popular styles and prices

EASTER PARASOLS

Women's ruffled Parasols, black, with nice black, sticks, look like some \$5 ones, but the price is \$1.

Taffeta silk Parasols, fancy stripes and figures, beautiful quality, \$1.95; the silk alone would cost more than double.

# Broadway, Scilion . Houckes To Broadway, sthe 10th Sts. Fourth Ave.

In next Sunday's paper there CARPETS. will be full particulars of our remarkable sale of surplus

Carpet Bargains. COWPERTHWAIT'S RELIABLE CHIEF OF A PROPERTY OF A PROPER LONG CREDIT. 104 West 14th Street

DOBSON'S, 2 East Changed to good notes; and changed to good notes; moderate changed to good notes; moderate pain from the Woodbury, 127 W. 824